

SINCE SEPTEMBER 2016

# WELEAF WORD TRIP

ON HUMAN POWER



Next plans, next expedition.  
Do you join?

## SKATE TRACKS

100% NEW CHALLENGE

**7.000 K**  
FROM QUEBEC  
TO AMSTERDAM



## SKI ROLLER SKATE

WE ARE WHO WE ARE, TWO NORMAL PEOPLE ON A LONG ADVENTURE.  
WE INSPIRE TO LIVE YOUR DREAM, BECAUSE EVERYBODY IS NORMAL.

*"We have been biking, sailing, hiking and canoeing around the world for more than three years. We travel on human power like we call it. The 30th of September 2016 we left Amsterdam by bicycle. Now we have covered over 36.000 kilometer on human power."*



Our next challenge is a winter ski and roller skate adventure. We are constantly looking for new ways of travelling on human power and want to show that everyone can do this.

## WELEAF GAUCHOS



**OLIVIER VAN HERCK**  
El Capitán

31  
YEARS

**BELGIAN**  
NATIONALITY

Olivier is an outdoor fanatic and sport enthusiast. Whenever he sets a goal, he will reach it. He is a planner, always prepared and busy finding things to do. 'El Capitán' is how his brother calls him. As a civil engineer he makes from every challenge a number or from every number a challenge. Olivier is the man behind our statistics, route calculations, planning the next stages and video productions.



**ZOË AGASI**  
The Orange Machine

27  
YEARS

**DUTCH**  
NATIONALITY

Zoë is an athlete, always striving for the highest goal. Her perseverance and power is unrivalled. On the other side she is a sensible person, focused on communication and the wellbeing of humans and our planet. As a product designer she wants to live, design and travel in a sustainable way. Just trying is not good enough. Zoë wants to contribute. She has an eye for beauty and compositions and is the woman behind the photos and designs.

## UP TO NOW



**27.000**  
KILOMETERS  
BY BICYCLE



**3.500**  
NAUTICAL MILES  
SAILING



**1.200**  
KILOMETERS BY  
CANOE



**1.300**  
KILOMETERS BY  
FOOT

## THREE YEARS AROUND

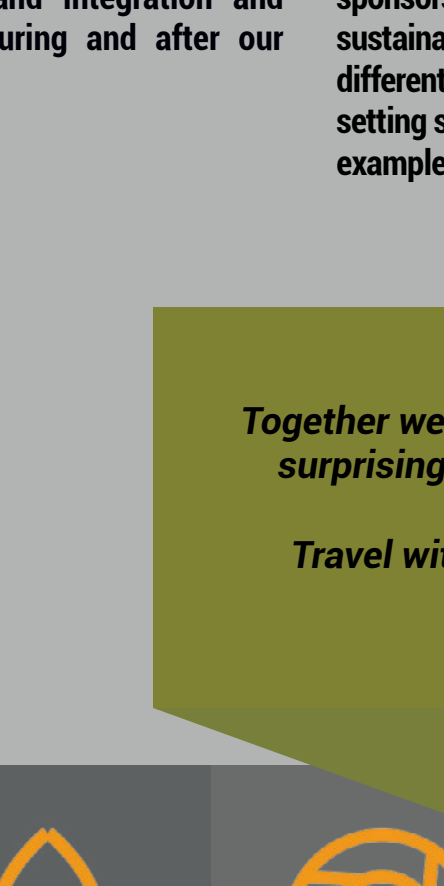
Since the 30th of September 2016 we travel around the world and discovered parts of Europe, Africa and South and North America. We do this cycling, sailing, walking, or any way in which we use our own muscles. We want to inspire and convince other people to discover the world slow and on human power. We are convinced that this is the most beautiful way of traveling. Sustainable, healthy for body and mind, and close to the local culture and nature. We inspire by writing, photographing and filming about our adventures.



## WELEAF TRAILER

SELF SUPPORTED WORLD TRIP

WELEAF



**TOP 25 Bicycle Touring Blogs 2018**

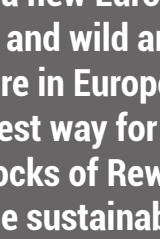
*"This list is an attempt to highlight some of the best blogs about bicycle touring that can be found on the web."*

## THE CHALLENGE

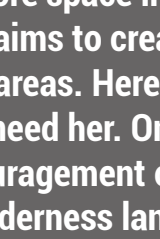
SKATE EXPEDITION

# #SKATE TRACK

CANADA & EUROPE



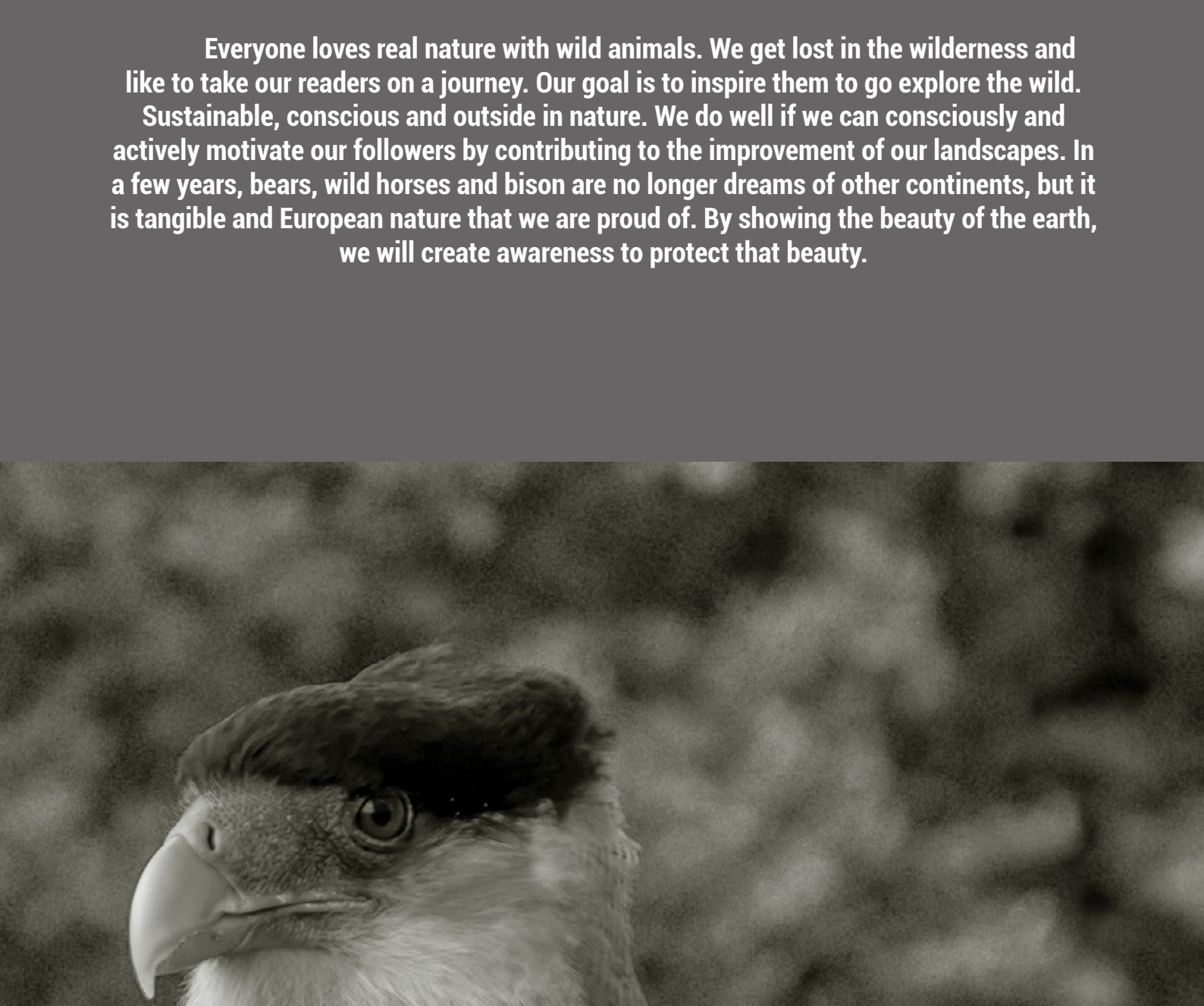
**3000+**  
KILOMETERS SKI SKATING  
THROUGH THE REMOTE  
EAST OF CANADA



**4000+**  
KILOMETERS ROLLER SKATING  
IN NORTHERN EUROPE  
WITH DESTINATION HOME

**SKI**

**ROLL**



With this expedition we will discover new ways of traveling sustainable. We start our journey in Vancouver, travelling by train to Quebec. We want to have a taste from the Canada in between west and east. The train is a perfect and sustainable way to do this. In Quebec we will start a completely new and challenging winter adventure. We will ski from Quebec City to Newfoundland, following the North Coast on tracks that only exist in winter. Temperatures won't rise above freezing point, camping will be in the snow and the harsh cold. It will be tough, beautiful and the biggest challenge we have ever done. After reaching the east coast of Canada we will cross the Atlantic on a freighter ship, landing on the western shores of Europe. From there on we start a roller skating adventure through Europe, visiting areas of the European Rewilding Network. The journey will take us back to where this long journey once started, home.

We explore unknown fields and immediately go for the serious test. A leap in the deep is the best way for us to discover these new ways of travelling.

**Why are we doing this?**

We want to inspire and convince other people to discover the world on human power. We are convinced that this is the most beautiful way of traveling. It is a sustainable way of traveling, healthy for the body and the mind, and close to local culture and nature. By giving the example and telling stories we want to show that this way of traveling is possible for everyone and experience isn't important at all. We want to raise awareness about the nature and culture on this earth. The awareness will help to protect the beauty on this earth and to take care of it.

CREATIVE \ HEALTHY \ UNIQUE ADVENTURE \ SUSTAINABLE \ CHEAP  
AWARE \ ENERGY \ PERSONAL DEVELOPMENT \ WORLD KNOWLEDGE

## #HUMAN POWERED

## PARTNERS



### WHY WOULD YOU PARTNER WITH US?

#### REASON ONE //

Reach 10.000+ people every day

We have been travelling around the world for more than three years and we will add certainly one more year. We reach over 10.000 people everyday, who closely follow our adventures and tips. At least one year long, your brand comes into the picture with this target group of outdoor fanatics, world cyclists and adventurers. Our stories, photos and videos provide a continuous flow of brand integration and exposure during and after our world trip.

#### REASON TWO //

A step towards a sustainable world

During our trip around the world we see the consequences of climate change. This opens our eyes. Images and stories that we want to pass on to the world because we are concerned, it can and must be done different. We shouldn't stop travelling, but we have to be more conscious. Travelling self-supported is a sustainable way of traveling, in harmony with nature. Together with our sponsors we are committed to a sustainable way by showing a different way of travelling, and by setting sustainable products as an example.

#### REASON THREE //

Contribution to exceptional content.

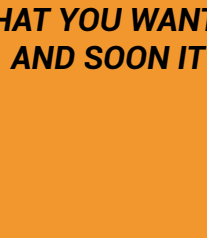
A journey around the world appeals to the imagination, certainly in the way we approach it. Our approach with a combination of cycling, hiking, canoeing and other human powered sports is unique. We do not address on one audience, but the entire spectrum of outdoor activities. As a sponsor you have the possibilities to make our self-supported travel possible and to be part of this special adventure.

*Together we encourage a cleaner and surprisingly fun way of traveling.*

*Travel with us #humanpowered*



**WRITE**  
We write an extensive travel report about our world trip and provide interesting articles about routes, tips and equipment to prepare our readers to set off on their own adventure.



**PHOTO**  
Our photos are the reflection of our trip. Through the eye of our camera we take our readers to unknown places in the world. An open door to new experiences and life of others.



**VIDEO**  
Short and powerful videos are the best inspiration. Our videos show the depth of travelling self-supported and make people dream to do the same.



**SOCIAL MEDIA**  
Every day we inspire thousands of people to discover the world on human power. We share our own experiences, routes and gear reviews. We are in direct contact with our followers and help them to set out on their own.

## REWILDING EUROPE

WE SUPPORT NATURE WITH OUR CHALLENGES

### REWILDING EUROPE

Rewilding Europe is a new European initiative to make more space in Europe for wild nature, wilderness and wild animals. Rewilding Europe aims to create one million hectares of wild nature in Europe, in at least ten different areas. Here the nature rules. She knows the best way for millions of years and we need her. One of the most important building blocks of Rewilding Europe is the encouragement of companies that are grafted towards the sustainable use of this new one wilderness landscape; so-called conservation enterprises. Such companies convert the economic value of wilderness in employment and income in sustainable enterprises.

**WHY DO WE COMMIT OURSELVES TO REWILDING EUROPE?**

Everyone loves real nature with wild animals. We get lost in the wilderness and like to take our readers on a journey. Our goal is to inspire them to go explore the wild. Sustainable, conscious and outside in nature. We do well if we can consciously and actively motivate our followers by contributing to the improvement of our landscapes. In a few years, bears, wild horses and bison are no longer dreams of other continents, but it is tangible and European nature that we are proud of. By showing the beauty of the earth, we will create awareness to protect that beauty.



**Rewilding Europe**

www.rewildingeurope.eu

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