

SELF SUPPORTED TROUGH NORTH AMERICA

THE NEW CHALLENGE

BIKE HIKE CANOE

5000+ K MEXICO, US, CANADA 1000+ K LONG DISTANCE TRAIL NORTHERN FOREST CANOE TRAIL

3,400 nautical miles later we are in Colombia." //// Our next challenge is travel self-supported trough North America. We want to show that everyone can travel selfsupported.

"We have been cycling and sailing around the world for

more than two years. The 30th of September 2016 we

left Amsterdam by bicycle. 20,000 bicycle kilometers and



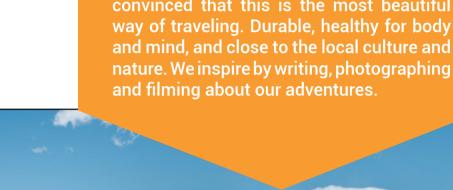
to inspire and convince other people to discover the world self supported. We are convinced that this is the most beautiful way of traveling. Durable, healthy for body and mind, and close to the local culture and

3500

NAUTICAL MILES

TWO YEARS AROUND

Since the 30th of September 2016 we travel around the world and discovered parts of Europe, Africa and South America. We do this cycling, sailing, walking, or any way in which we use our own muscles. We want



HE ADVENTURE JUNKIE

TOP 25

BICYCLE

TOURING

BLOGS

20.000

BIKE KILOMETERS



#SELF SUPPORTED WORLD TRIP

WELEAF

THE CHALLENGE

WILDERNIS EXPEDITION

Blogs 2018

"This list is an attempt to highlight some of the best blogs about bicycle

touring that can be found on the web."



270

KILOMETERS BY FOOT



Chicago Verenigde Staten

HIKE

THE ROADMAP

During our expedition in North America we will discover new ways of traveling self supported. We travel from south to north following the eastern side of the North American continent. We take on the challenge to hike 1000 kilometers on a long distance trail and to canoe the Northern Forest Canoe trail from start to finish, one of the toughest canoe trails in the world. That is more than 1,000 kilometers of canoeing through the American and Canadian wilderness.

We explore unknown fields and immediately go for the serious test. A leap in the deep is the best way for us to discover these new ways of travelling. In between, the bicycle remains our familiar means of transport with which we will travel more than 5,000 kilometers.

Why are we doing this?

We want to inspire and convince other people to discover the world self supported. We are convinced that this is the most beautiful way of travelling. It is a sustainable way

CANOE

of traveling, healthy for the body and the mind, and close to local culture and nature. By giving the example and telling stories, we want to show that this way of travelling is possible for everyone. We want people to raise awareness about the beautiful nature and culture on this earth. The awareness to protect this earth and to take care of it. CREATIVE \\ HEALTHY \\ UNIQUE ADVENTURE \\ SUSTAINABLE \\ CHEAP AWARE \\ ENERGY \\ PERSONAL DEVELOPMENT \\ WORLD KNOWLEDGE **#SELF SUPPORTED PARTNERS**

WHY WOULD YOU PARTNER WITH US?

REASON

A step towards a

sustainable world

During our trip around the world we

see the consequences of climate

change. This opens our eyes.

Images and stories that we want

to pass on to the world because

we are concerned, it can and must

be done different. We shouldn't

stop travelling, but we have to

be more conscious. Travelling

self-supported is a sustainable

way of traveling, in harmony

with nature. Together with our

sponsors we are committed to a sustainable world by showing a

TWO

REASON

THREE //

content.

Contribution to exceptional

A journey around the world

appeals to the imagination,

certainly in the way we approach it.

Our approach with a combination

of cycling, hiking, canoeing and

other sports is unique. We do

not address on one audiance, but

the entire spectrum of outdoor activities. As a sponsor you have

the possibilities to make our self-

supported travel possible and to

be part of this special adventure.

REASON

unique audience

Brand exposure within a

We have been travelling around

the world for more than two years

and we will add certainly one

more year. We have a large group

of readers and followers who

closely follow our adventures

and tips. At least one year long,

your brand comes into the picture

with this target group of outdoor

fanatics, world cyclists and

adventurers. Our stories, photos

and videos provide a continuous

flow of brand integration and

exposure during and after our

ONE //



REWILDING EUROPE

WE DO THIS CHALLENGE FOR

NATURE

REWILDING EUROPE

Rewilding Europe is a new European initiative to make more space in Europe for wild nature, wilderness and wild animals. Rewilding Europe aims to create one million hectares of wild nature in Europe, in at least ten different areas. Here the nature rules. She knowns the best way for millions of years and we need her. One of the most important building blocks of Rewilding Europe is the encouragement of companies that are grafted towards the sustainable use of this new one wilderness landscape; so-called conservation enterprises. Such companies convert the economic value of wilderness in employment and income in sustainable enterprises.

WHY DO WE COMMIT OURSELVES TO REWILDING EUROPE?

like to take our readers on a journey. Our goal is to inspire them to go explore the wild. Sustainable, conscious and outside in nature. We do well if we can consciously and actively motivate our followers by contributing to the improvement of our landscapes. In a few years, bears, wild horses and bison are no longer dreams of other continents, but it is tangible and European nature that we are proud of.

Everyone loves real nature with wild animals. We get lost in the wilderness and

Rewilding Europe[®]

SPONSOR

HELP US TO MAKE THIS CHALLENCE REALITY.

DO YOU SPONSOR US?

EQUIPMENT AND SERVICE //// During our world trip, the outdoors is our office, the bike or canoe is our furniture. Two years of world travel have affected our furniture, and for our new office we need different furniture. Sponsor us clothing, electronics, camping equipment, handy outdoor gadgets or maintenance of our bikes

A newspaper, a magazine or an online magazine? We like to share our story to inspire new people to become aware of different types of travelling and learn the benefits. Our story is unique and inspiring content for all kind of

or the camera.

MEDIA

media

ATTENTION ////

COURSES OR

WORKSHOPS ////

company or organization:

Your logo in our videos

Social media branding

A unique story

Branding on social media

Logo attention on our website

Product review on our website

Professional and personal photography

We have a lot of walking and cycling experience, but for our new challenges we explore unknown fields. To get knowledge and learn is the main goal of our journey. We have little experience with canoeing and survival in the wilderness, but we also like to improve our photography or filming skills. Are you helping us with a course or workshop to prepare for our next adventure?

In consultation we can provide the following to your

KNOW WHAT YOU WANT, DEAR TO DREAM, DO UNLIKELY, AND SOON IT WILL BE VERY NORMAL

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