

WeLeaf

MEDIA KIT 2018



WWW.WELEAF.NL

Zoë Agasi and Olivier Van Herck are the travellers and personalities behind WeLeaf. WeLeaf is the travel blog about their world trip by bicycle and sailing boat which started in September 2016.

Zoë and Olivier are world travellers who aim to travel slow and 'self driven'. They want to inspire about travels with constant new encounters and a conscious lifestyle. They cycled over 11,000 km, sailed across the Atlantic ocean and are still moving on. During the travels they volunteer in charity projects, to learn and contribute and inspire.

100%

OUTDOOR
CONTENT

70%

BETWEEN
25-45 Y

200%

GROWTH IN
6 MONTHS

50%

50% MAN
50% WOMAN



840

FACEBOOK
FOLLOWERS



2,4k

INSTAGRAM
FOLLOWERS



7k

PAGE VIEWS
MONTHLY



900

VISITORS
MONTHLY



400

NEWSLETTER
SUBSCRIPTIONS



MEDIA KIT

OUR READER

- Feels connected with our personalities
- Is interested in adventure and outdoor
- Got inspired by our activities
- Searches for information about travel and gear
- Regularly goes on holiday or expeditions.

FEATURED ON



BARTERDEAL

We test your product, trip, hotel or tour. We provide social media posts, photographs and/or a reference in a article.

PRODUCT/SERVICE

SOCIAL MEDIA ADVERT

We promote your product or service advertisement on our Facebook and Instagram accounts.

€ 25

GIVE AWAY

We are open for give away actions for our followers. In return we give a reference to the product or service.

PRODUCT

PHOTOGRAPHY

All our photos are available for branding and commercial outings. Specific photo missions are always possible.

€ 100

CONTACT US



WE ARE ON OUR WAY.



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